

# Maryborough & Hervey Bay Show Society Ltd

## SPONSORSHIP CONTRACT 2008 FRASER COAST SHOW

Business Name: \_\_\_\_\_ ABN: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Package Details or Level of Sponsorship (Bronze, Silver, etc):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Sponsorship Details: Amount of Sponsorship: \$ \_\_\_\_\_ (including GST)

Area of sponsorship (if desired): \_\_\_\_\_

Deposit: \$ \_\_\_\_\_ to be paid by: \_\_\_\_\_

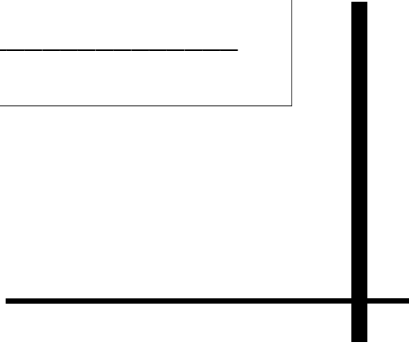
Remainder: \$ \_\_\_\_\_ to be paid by 1 May 2008

Signed by Sponsor:  
Name: \_\_\_\_\_  
Signed: \_\_\_\_\_  
Date: \_\_\_\_\_

Signed by Show Society:  
Name: \_\_\_\_\_  
Signed: \_\_\_\_\_  
Date: \_\_\_\_\_



Maryborough & Hervey Bay Show Society Ltd  
PO Box 232, Maryborough QLD 4650  
ABN: 21 979 404 535  
Phone: 4123 5311 Fax: 4122 1829  
Email: info@frasercoastshow.com.au  
Website: www.frasercoastshow.com.au



## Sponsorship Packages (+ GST):



### **Silver**

**\$1,000—\$1,999 + GST**

Acknowledgement in Show Program (in Show Schedule if received by 1 December 2007)  
Two (2) 2-day Family Show Passes  
Entry Pass to Members Car Park  
600mm x 600mm sign on Main Arena Fence  
Access to dedicated sponsors area

### **Gold**

**\$2,000—\$4,999 + GST**

Acknowledgement in Show Program (in Show Schedule if received by 1 December 2007)  
Two (2) multi-entry Family Show Passes  
Entry Pass to Members Car Park  
600mm x 600mm sign on Main Arena Fence  
Acknowledgement by Announcer  
Access to dedicated sponsors area

### **Platinum**

**\$5,000—\$24,999+ GST**

Acknowledgement in Show Program (in Show Schedule if received by 1 December 2007)  
Major Event named in Schedule and Presentation to Winners and/or acknowledgement in relevant Section or entertainment area with  
banners displayed during showtime  
Two (2) multi-entry Family Show Passes  
Entry Pass to Official Car Park  
600mm x 600mm sign on Main Arena Fence with option of sponsor supplied larger sign  
Acknowledgement by Announcer  
Tapes played over Sound System if supplied by Sponsor  
Company profile placed on the Fraser Coast Show website  
Access to dedicated sponsors area

### **Diamond**

**\$25,000 + GST**

**Naming Rights Sponsor**

Naming Rights Sponsor  
Roadside Banner displayed for duration of sponsorship  
Official Car Park Pass  
Show Entry Passes  
Logo displayed on Letterhead, Show Program, Show Schedule and Gate Entry Tickets  
Metal sign 600mmx600mm on Main Arena Fence with option of sponsor supplied larger sign  
Telephone answering acknowledging Sponsor  
Acknowledgement in all advertising  
Company profile placed on the Fraser Coast Show website  
Banners provided by Sponsor displayed during showtime  
Tapes played over Sound System if supplied by Sponsor  
Access to dedicated sponsors area.